

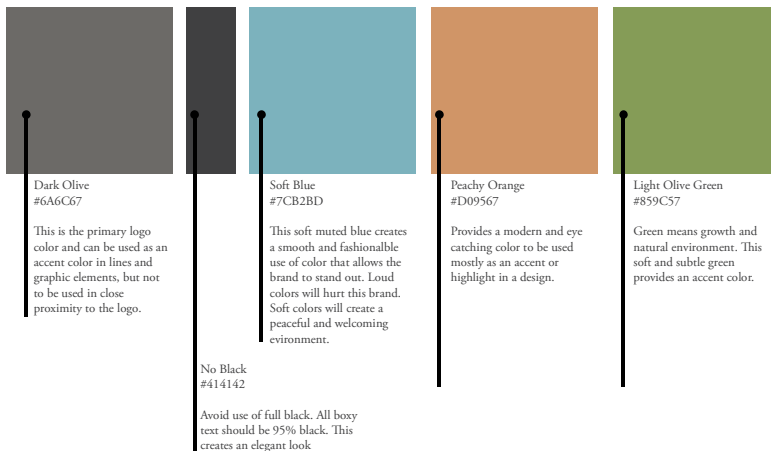
Style Guide



Padding Rule: The "H" rule. Take the letter "H" from Highland Park and allow the height of that letter to determine the padding space. Don't let other elements take up this space.



Color Pallet



Fonts

Leauge Gothic: Headline Fonts

Body should be a serif font. Ideally something like this, Adobe Garamond Pro. Body text should have a good amount of space between lines. This spacious look provides clean legibility and the air of white space looks elegant and clean. The following text is greeking, just to demonstrate a full body of copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sagittis nunc sed elit pellentesque tincidunt. Integer luctus tortor libero, in eleifend magna mattis sit amet. Nunc posuere tincidunt mattis. Donec et odio ac massa pharetra aliquet sed eu tellus. Integer vel feugiat est. Morbi vulputate velit arcu, eu dictum orci finibus et. Fusce eget ipsum quis elit mollis venenatis. Nulla facilisi. Curabitur commodo volutpat dolor vitae semper. Maecenas quis maximus sem. Donec varius neque vel dignissim imperdiet. Sed eu nisl nisi. Duis at odio arcu. Vivamus sed quam vel ligula consectetur tristique. Mauris consectetur lorem in viverra porta.